



NLP TRIBE

NEURO LINGUISTIC PROGRAMMING

# NLP MASTER PRACTITIONER

## Online Certification Course

This course is internationally approved from the prestigious **American Board of NLP (ABNLP)** & **Association of Neuro Linguistic Programming International CIC UK (ANLP)**, ensuring credibility and global recognition and conducted by International NLP Master Trainer Mr. Suren Kolkankar.

- ✓ Full online course
- ✓ Internationally recognised
- ✓ Experiential learning
- ✓ Community support
- ✓ Extra bonuses for continuous learning even after the completion of the course



**Suren Kolkankar**

**International Master Trainer of NLP**  
(ABNLP & ANLP International CIC UK)

# About the course

In this NLP Master Practitioner course, you will have the privilege of continuing to build on the knowledge you have acquired through your NLP Practitioner training.



Dive deeper into the depth of NLP with advanced techniques and methodologies, empowering you to create lasting change in yourself and others.



This course is internationally approved from the prestigious American Board of NLP (ABNLP) & ANLP International CIC, ensuring credibility and global recognition.



It will be conducted over a duration of 120 hours, consisting of 80 hours of live online sessions and an additional 40 hours of self-study.



The course is comprised of 24 engaging interactive live sessions packed with activities and demonstrations all designed to enrich and deepen your learning experience.

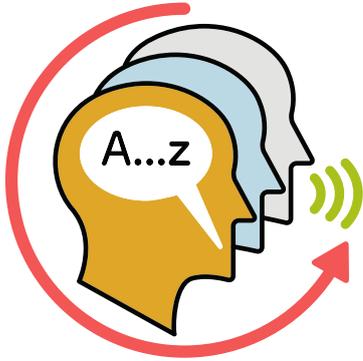
# Course highlights

-  **Hands-On Learning:** Immerse yourself in experiential exercises, case studies, and real-life applications of NLP, allowing you to master the techniques with confidence and proficiency.
-  **Expert Guidance:** Learn from the recognised trainers who bring a wealth of knowledge and practical experience to the table, ensuring a transformative learning journey.
-  **Interactive Live Sessions:** There are 32 live sessions included in the course, totalling 80 hours of live interactive sessions.
-  **Personalised Support:** Receive personalised coaching and feedback throughout the course, tailored to your individual learning needs and goals.
-  **Global Recognition:** Our NLP Master Practitioner certification is globally recognized, opening doors to new opportunities and enhancing your professional credibility.

# *What will you learn?*

-  The skills of geniuses - new art forms, capabilities and states of mind to accelerate your learning by several years/ decades through NLP modelling.
-  Explore the link between a person's behaviours, thoughts, emotions, and language, and the outcomes (or consequences) they produce.
-  How values are formed, learn how to elicit, organise and reorder values.
-  Learn the amazing insights of Meta Programs to truly understand how others think.
-  Powerful exercises to pick up amazing altered states of consciousness.
-  Gain a greater sense of social awareness, and improve your social skills.
-  Deliver captivating presentations that captivate and inspire your audience & much more....

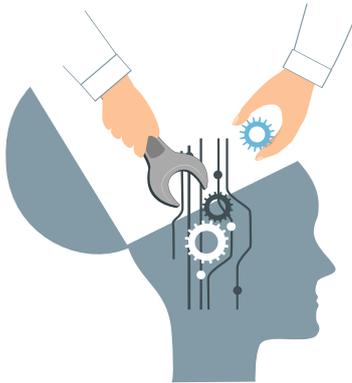
# Key Topics



## Quantum Linguistics

In quantum linguistics, language is seen as more than just a tool for communication; it is also viewed as a powerful tool for shaping perceptions, beliefs, and reality itself.

Just as in quantum physics where the observer can influence the observed outcome, in quantum linguistics, the speaker's choice of language and the listener's interpretation can have profound effects on their mental states and behaviors.



## NLP Modelling

NLP modelling is based on the premise that successful behaviors and strategies can be learned and replicated by anyone through careful observation and practice.

This process involves breaking down the components of a person's behavior or mindset into specific steps or strategies that can be learned and applied by others.



## Meta Programs

Meta Programs are essentially the 'programs' that run in the background of our minds, shaping our behaviors and responses. They influence how we make sense of the world, form beliefs, and make decisions.

By identifying and understanding these patterns, individuals can gain insight into their own thinking processes and behaviors, as well as those of others, leading to more effective communication and interpersonal relationships.

# Key Topics



## Conversational Hypnosis

Conversational hypnosis is a technique used to influence and persuade others subtly through conversation.

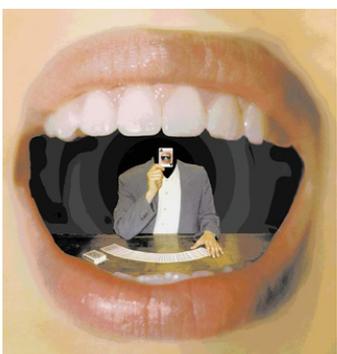
It draws on principles of hypnosis, communication, and psychology to create rapport and induce a trance-like state in the listener, leading them to be more receptive to suggestions.



## Spiral Dynamics

Spiral Dynamics is a model of human development and cultural evolution developed by Clare Graves and popularized by Don Beck and Christopher Cowan.

It suggests that human values and worldviews evolve in a spiral pattern through different stages, each characterized by a particular set of beliefs, values, and behaviors.

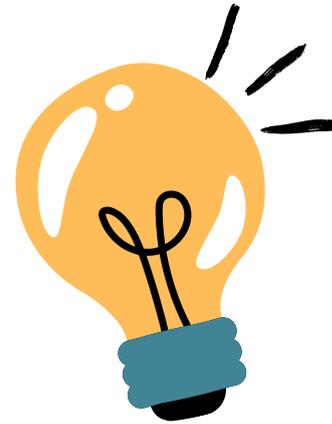


## Sleight of Mouth patterns

Sleight of Mouth patterns are a set of language patterns designed to help individuals effectively challenge and reframe limiting beliefs or objections in order to facilitate personal change or persuasion.

The term "sleight of mouth" is derived from "sleight of hand," suggesting a skillful manipulation or redirection of language. These patterns are often used in coaching, therapy, sales, and other interpersonal contexts where influencing beliefs and attitudes is important.

# Course Curriculum



## QUANTUM LINGUISTICS

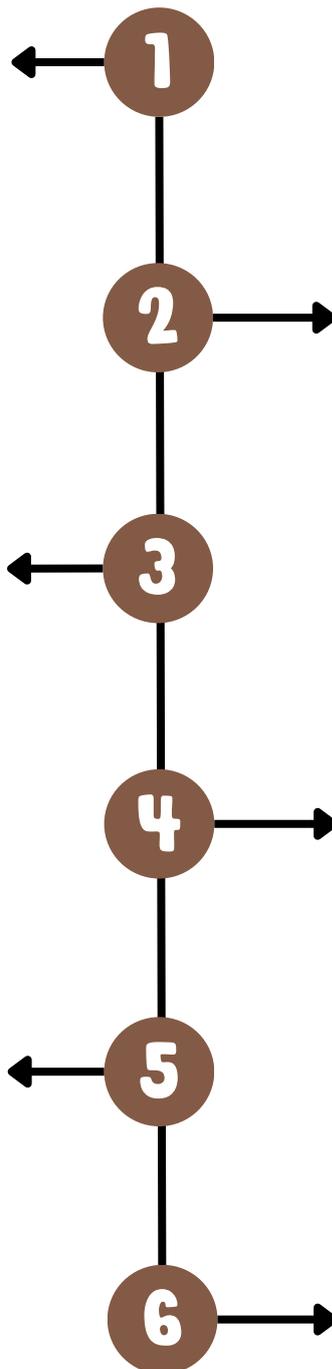
- 1) Cartesian Coordinates
- 2) Decision Destroyer
- 3) De-Identification Pattern
- 4) Meta Model III
- 5) Time Scramble
- 6) Prime Concerns
- 7) Chaining Modal Operators
- 8) Symbolic Logic

## META PROGRAMS

- 1) Basic Meta Programs
- 2) Complex Meta Programs

## SPIRAL DYNAMICS

- 1) Memes & Vmemes
- 2) First & Second Tier Memes
- 3) Stages of development



## NLP MODELLING

- 1) Keys to Modelling
- 2) Components of Modelling
- 3) Implicit Modelling
- 4) Explicit Modelling
- 5) Modelling project

## CONVERSATIONAL HYPNOSIS

- 1) Fractionation
- 2) Embedded Commands
- 3) Embedded Quotes
- 4) Analogue Markers

## VALUES

- 1) Ends & Means values
- 2) Towards & Away values
- 3) Hierarchy of values
- 4) Values Elicitation

# Course Curriculum



## SLEIGHT OF MOUTH PATTERNS

- 1) Types of SOM patterns
- 2) Two forms of surface structure

## PRESENTATION SKILLS

- 1) 4MAT System
- 2) Prime motivators
- 3) Satir categories

## ADVANCED ANCHORING

- 1) Sliding anchors
- 2) Ecstasy pattern

7

8

9

10

11

12

## WALT DISNEY STRATEGY

- 1) Disney creative strategy
- 2) The three roles

## ADVANCED SUBMODALITIES

- 1) Compulsion blowout
- 2) Last straw technique
- 3) Godiva chocolate pattern
- 4) Creating compelling future
- 5) Confusion to understanding

## OTHER TECHNIQUES

- 1) Advanced Timeline
- 2) Wealth Dynamics
- 3) SCORE Model
- 4) SOAR Model
- 5) ROLE Model
- 6) Socratic questioning

# Sample Certificates





# SUREN KOLKANKAR

*Founder & CEO - SK Consultancy*

- ✦ International NLP Master Trainer
- ✦ Peak Performance Coach
- ✦ Motivational Speaker
- ✦ Corporate Trainer

Suren Kolkankar is the International Ambassador of NLP for India with ANLP International CIC UK and an Internationally Certified Master Trainer of NLP from The American Board of NLP (ABNLP) and ANLP International CIC UK. He holds the distinction of being the First Indian Master Trainer of NLP from India with ABNLP.

He is the Founder and CEO of SK Consultancy, a globally recognized and authorized institute for conducting all levels of Neuro-Linguistic Programming (NLP) training globally. Additionally, he holds credentials as an International Trainer of NLP certified by the International NLP Trainers Association (INLPTA) and is an Accredited Trainer of NLP by the ANLP International CIC.

A renowned motivational speaker and peak performance coach, Suren has dedicated his career to empowering individuals and organizations through NLP and personal excellence.

He hails from Goa, India and in his early years, he was fascinated with human psychology, behavior, and the workings of the mind. He immersed himself in reading more than 1000+ books on self-help, psychology, leadership, sales, philosophy, spirituality, marketing, neuroscience, and more.

He has been mentored by top industry experts in the field of personal growth and excellence and is forever encouraging the need for a mentor and a coach in everyone's life to realize their true potential.

As a speaker and trainer, he is known for his high-energy sessions, charismatic presence, and deep ability to inspire and transform lives. His unique approach, combining wisdom, integrity, and passion, makes him a sought-after mentor and guide in the world of NLP and personal development.

# Bonuses

## BONUS 1

### Three months complimentary ANLP Professional Membership

- ✓ Regular E-Updates
- ✓ Regular Connection via Community Cafes
- ✓ PDF subscription to Rapport Magazine
- ✓ Membership Certificate
- ✓ Members Profile and Dashboard
- ✓ Access to Private Members Groups on Social Media
- ✓ A FREE PDF copy of Acuity and the NLP Research Journal
- ✓ Members Logo
- ✓ Support for your Practice Group
- ✓ Share your case studies and success stories online
- ✓ Downloadable Resources
- ✓ Searchable Online Profile (Professional Database)
- ✓ Discounted Business Support Services
- ✓ 50% discount on Rapport Advertising

## BONUS 2

### 90-day access to the session recordings



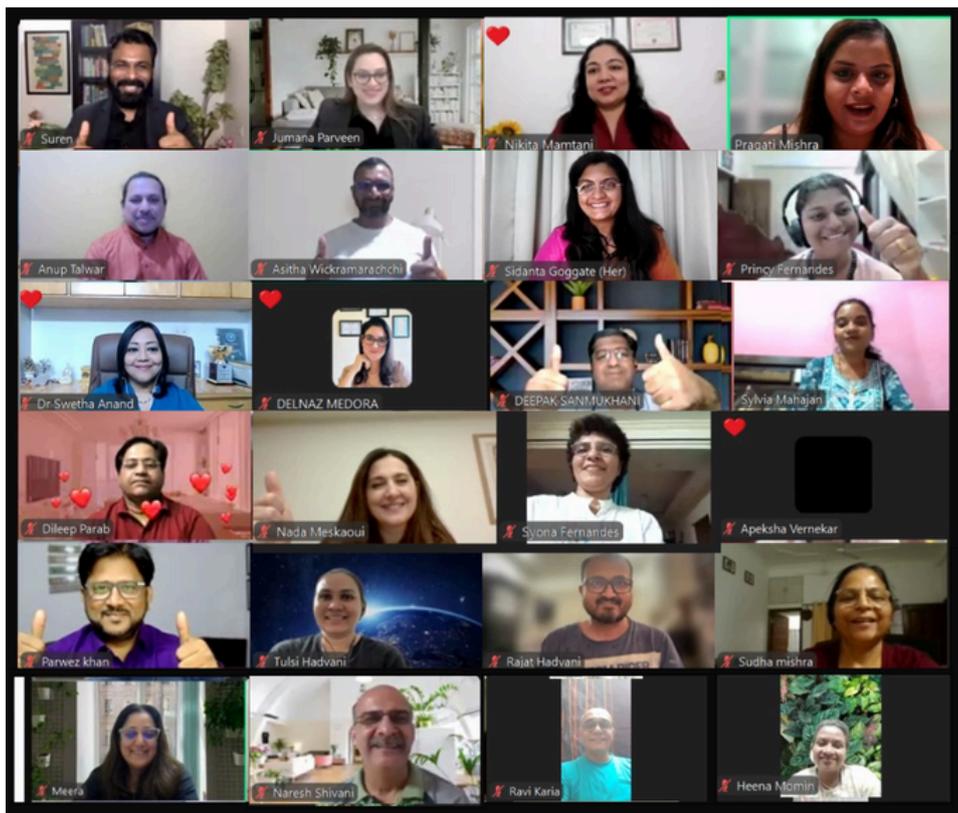
## BONUS 3

One complimentary mentoring session with Suren



## BONUS 4

Access to attend our monthly practice sessions



## BONUS 5

Repeat the entire course by paying only the admin fee

# GREAT!



## BONUS 6

Be SKC Alumni



# Schedule & Fee structure

## Online course

12th May - 12th June 2025

### EARLY BIRD

30th April 2025

- ✓ 24 Live sessions (online)
- ✓ ABNLP & ANLP UK Approved Training
- ✓ Includes all 6 bonuses
- ✓ Post Training Support

**Rs. 70,000**

### STANDARD FEE

- ✓ 24 Live sessions (online)
- ✓ ABNLP & ANLP UK Approved Training
- ✓ Includes all 6 bonuses
- ✓ Post Training Support

**Rs. 80,000**

### Program policy

**Group Discounts:** We offer special group discounts for organizations or groups registering multiple participants. Please connect with our team for more details and customized pricing options.

**Discount Offer:** Register for both the NLP Master Practitioner and NLP Trainer's training courses together and get a 10% discount on the total course fee.

**Registration Policy:** Once registration is completed, the amount paid is non-refundable. In the event of unforeseen circumstances preventing attendance, participants may request to reschedule their workshop attendance. Rescheduling requests must be made in writing and communicated to us before the start of the workshop.

# About us

At SK Consultancy, we believe in the power of human-centered leadership, recognizing that every person possesses untapped resources waiting to be unleashed.

Established in 2015 by Mr. Suren Kolkankar, a visionary Neurolinguistic Programming (NLP) Expert and Motivational Speaker, SK Consultancy is dedicated to guiding individuals towards holistic growth and self-actualization.

Whether you seek to enhance your personal growth journey or empower your team within a corporate setting, we offer tailor-made solutions to suit your needs.

At SK Consultancy, we equip you with the magical tools needed to lead a purposeful, joyous life, where every challenge becomes an opportunity for growth. Join us on this transformative expedition and unleash the boundless potential that resides within you.



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