







## **NEURO LINGUISTIC PROGRAMMING**

## NLP PRACTITIONER

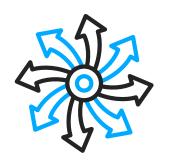
## **Certification Course**

This course is internationally approved from the prestigious American Board of NLP (ABNLP) & Association of Neuro Linguistic Programming CIC UK (ANLP), ensuring credibility and global recognition and conducted by International NLP Master Trainer Mr. Suren Kolkankar.

- Offline course
- Internationally recognised
- Experiential learning
- Community support
- Extra bonuses for continuous learning even after the completion of the course



## Why NLP is so popular?



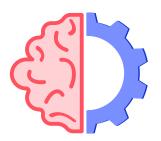
### **VERSATILITY**

NLP is versatile and can be applied in various fields such as therapy, coaching, sales, communication, leadership, and personal development. Its flexibility makes it attractive to individuals and professionals from different backgrounds.



## **QUICK RESULTS**

NLP is often associated with the idea of creating rapid and effective changes in behavior and thought patterns. This focus on quick results can be appealing to those looking for solutions to personal or professional challenges.



## **PRACTICAL TECHNIQUES**

NLP provides practical and accessible techniques that individuals can use to make positive changes in their lives. Many people find these techniques helpful in improving their interpersonal skills, overcoming obstacles, and achieving goals.



### **HOLISTIC APPROACH**

NLP takes a holistic approach to understanding human experience, considering the interconnectedness of thoughts, language, and behavior. This holistic perspective resonates with individuals looking for comprehensive models that address multiple aspects of human functioning.

## Benefits of learning NLP



## Enhanced Communication skills

NLP teaches effective communication techniques that can help you better understand and connect with others. This includes techniques for building rapport, active listening, and understanding non-verbal cues.



## Problem-solving and Decision-making

NLP provides frameworks for effective problem-solving and decision-making, enabling individuals to analyze situations more objectively and make better choices.



#### **Stress Reduction**

NLP offers techniques for managing stress and anxiety, such as anchoring, reframing, and visualization. By learning how to control your thoughts and emotions, you can reduce stress and improve your overall well-being.



## **Effective Goal setting**

NLP offers powerful techniques for setting and achieving goals. By learning how to create clear, compelling goals and develop effective strategies for achieving them, you can increase your motivation and success.

# Why you should learn NLP with SK Consultancy?



## **Internationally Accredited & Recognised Institute:**

SK Consultancy is internationally accredited & recognised institute from the top bodies of NLP like American Board of NLP (ABNLP), International NLP Trainer's Association UK (INLPTA), Association of Neuro Linguistic Programming CIC UK (ANLP) and Treacle Academy UK.



**Expertise:** SK Consultancy is known for its expertise in NLP, offering comprehensive training programs designed by experienced professionals in the field.



**Practical Approach:** The training provided by SK Consultancy focuses on practical applications of NLP techniques, ensuring that you can apply what you learn in real-life situations.



**Proven Track Record:** SK Consultancy has a track record of successful NLP training programs with satisfied clients and positive testimonials, indicating the effectiveness of their approach.



**Continuous Support:** SK Consultancy provides ongoing support and resources even after the training program is completed, helping you stay updated with the latest developments in NLP.

## What is NLP?

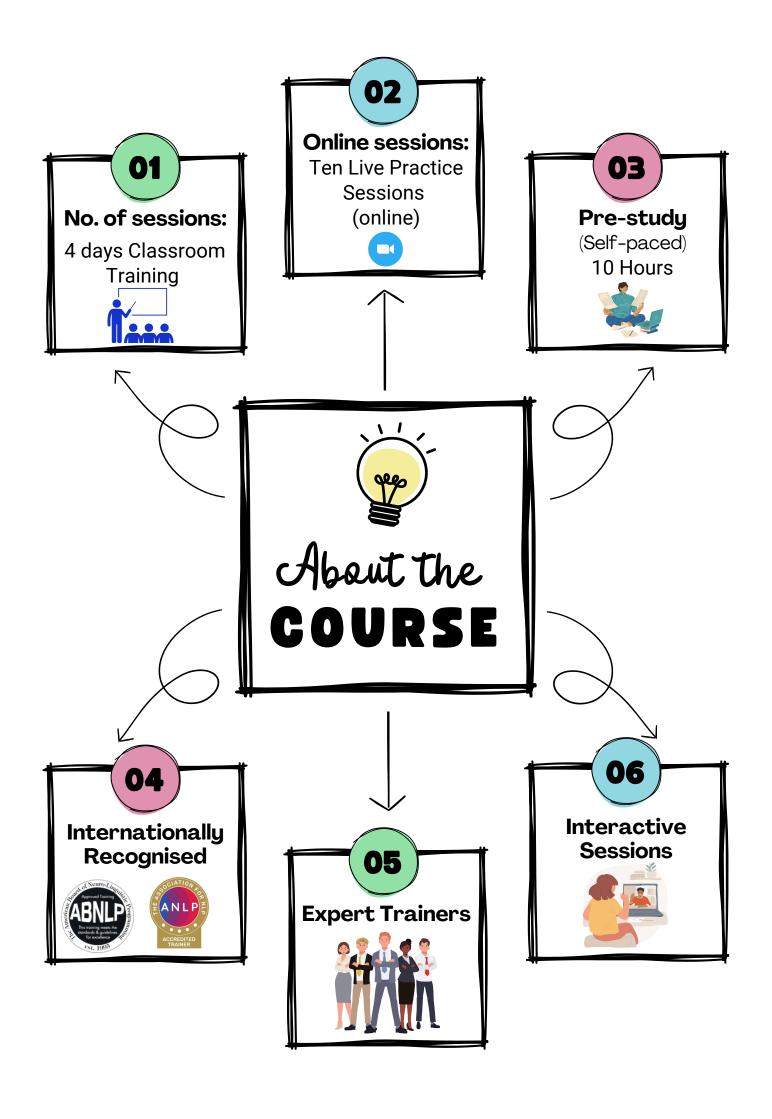
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Neuro-Linguistic Programming (NLP) is a methodology that aims to understand and change human behavior patterns. It was developed in the 1970s by Richard Bandler and John Grinder.

The foundational idea behind NLP is that there is a connection between neurological processes (neuro), language (linguistic), and behavioral patterns learned through experience (programming).

NLP suggests that by understanding and modifying the way an individual's mind processes information, communicates internally and externally, and forms behaviors and habits, one can achieve specific goals and improve interactions with others.





## Course highlights



**Global Recognition:** Earn recognition from industry-leading organisations, NLP Practitioner approved by the prestigious board of NLP, The American Board of NLP (ABNLP) & ANLP International CIC UK (ANLP).



**ABNLP Curriculum:** Dive deep into the world of NLP with a comprehensive curriculum spanning 120 hours, meticulously crafted to provide you with a profound understanding of NLP principles and techniques.



Interactive Live Sessions: There are 10 live practice sessions included in the course, totalling 20 hours of live interactive practice sessions and 4 days of classroom training.

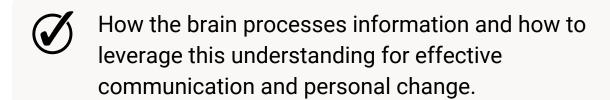


**Pre-Study Material:** Before the live sessions, you are provided with 10 hours of pre-study material.



Dynamic Learning Activities: Experience a blend of learning methodologies including assignments, activities, demonstrations, role plays, and personalised feedback sessions, designed to enhance your practical skills and theoretical understanding.

## What will you learn?



How individuals represent information internally through their senses and how to leverage this understanding in communication.

How to overcome procrastination, lack of motivation, anxiety, fear, and phobias that keep you from achieving results.

How to improve verbal and non-verbal communication, including rapport building, active listening, and body language interpretation.

How to utilise language to influence thought patterns, change perspectives, and overcome limiting beliefs.

How to resolve past traumas, letting go of negative emotions, and creating a compelling future.

How to manage your thoughts and feelings so that you are in control of your emotions, your destiny, and many more...

## Key Topics



#### **NLP Communication Model**

The NLP Communication Model explains how we take information from the outside world into our neurology and how that in turn affects our thoughts, feelings and behaviours.



## **VAK Learning Styles**

VAK Learning Styles Model describes three representational systems. These systems reveal how we prefer to learn and communicate.



### **Submodalities**

Submodalities refer to the coding of our senses. We can change the structure of our thoughts by changing the submodalities. It's the finer details of your senses.



## **Anchoring**

In NLP, "Anchoring" refers to the process of associating an internal response with some external or internal trigger so that the response may be quickly, and sometimes covertly, re-accessed.



#### Meta Model

The meta-model in NLP or neuro-linguistic programming is a set of questions designed to specify information, challenge and expand the limits to a person's model of the world.



### **Milton Model**

The Milton Model hypnotic language patterns encourage the listener to move away from detail and content and move to higher levels of thinking and deeper states of mind.

## Key Topics



### **NLP Well-Formed Outcomes**

NLP Well-Formed Outcomes is a set of conditions to run your goal through. If the goal passes through these conditions then it is said to be well-formed and has got the higher chance of materializing.



#### **Timeline**

NLP timeline refers to the way you organize the concept of time to differentiate among the personal past, present, and future.



### **Swish Pattern**

The Swish Pattern is a useful technique to help people address an unwanted behaviour response or an unwanted habit to a specific stimulus by changing key submodalities..



### **Circle of Excellence**

Circle of Excellence is a quick state change technique used to boost super feelings like Confidence, Motivation, etc instantly. It is widely used for peak performance.



## **Neurological levels**

Neurological levels are a tool for organizing thoughts and feelings into different levels of abstraction. Each level has a unique impact on experience and potential for change.



## **Hierarchy of Ideas**

The Hierarchy of Ideas (also known as chunking) is a concept that helps people communicate by regulating the flow of ideas from abstract to specific and vice versa.

## Course Curriculum



### INTRODUCTION TO NLP

- 1) History of NLP
- 2) Foundations of NLP
- 3) Four pillars of NLP
- 4) Three principles of NLP
- 5) Modern developments in NLP
- 6) Stages of learning

#### NLP COMMUNICATION MODEL

- Deletions, Distortions,
  & Generalisations
- 2) 7+/-2
- 3) Components of state

### STATE MANAGEMENT

- 1) Types of states
- 2) State Elicitation
- 3) Present to Desired state

## **ACHIEVING OUTCOMES**

- 1) Wheel of life
- 2) S.M.A.R.T Goals
- 3) Well-formed outcomes

## **SENSORY ACUITY**

- 1) Projection & Hallucination
- 2) Calibration
- 3) Multitracking
- 4) Uptime & Downtime
- 5) Self inventory

## HIERARCHY OF IDEAS

- 1) Chunking
- 2) Sequencing

### NEUROLOGICAL LEVELS

- 1) Logical levels
- 2) Logical types

## Course Curriculum



## REPRESENTATIONAL SYSTEMS

- 1) Primary Representational system
- 2) Lead Representational system
- 3) Reference system
- 4) Overlapping
- 5) Eye accessing cues

- 1) Pacing & Leading
- 2) Matching & Mirroring

**RAPPORT** 

3) Crossover Mirroring

## **PRESUPPOSITIONS**

- Epistemological Presuppositions
- 2) Linguistic Presuppositions

## **META MODEL**

- 1) Precision Model
- 2) Surface & Deep structure
- 3) Meta Model violations

## **MILTON MODEL**

- 1) Hypnotic language patterns
- 2) Altered state of consciousness
- 3) Referential index shifting
- 4) Shallow metaphors
- 5) Deep metaphors

## PERCEPTUAL POSITIONS

- 1) Triple description
- 2) Position shifting
- 3) Meta mirror

### **STRATEGIES**

- 1) TOTE Model
- 2) Well formedness conditions for strategies
- 3) Eliciting, calibrating and utilising strategies

## Course Curriculum



4) Timeline Interventions

#### **NLP FRAMES** 7) Backtrack 1) Outcome 2) Purpose 8) Contrast 3) What if 9) Ecology 4) As if 10) Agreement 5) Relevance 11) Discovery **REFRAMING** 6) Evidence 12) Open 1) Context Reframing 2) Content Reframing **ANCHORING** 1) Keys to Anchoring 2) Steps to Anchoring 3) Basic, Resource, Stack, Self edit **PARTS** 4) Change personal history **INTEGRATION** 5) Circle of excellence 7) Collapsing Anchors 1) Visual Squash 8) Chaining Anchors 2) Simultaneous congruity 3) Sequential congruity **SUBMODALITIES** 1) Analogue & Digital SMD's 2) Critical & Driver SMD's 3) Association & Dissociation 4) Contrastive Analysis **TIMELINE** 5) Mapping Across 6) Swish Pattern 1) In time & Through Time 7) Like to Dislike Pattern 2) Test drive of timeline 8) Standard Belief Change 3) NOW pattern 9) Fast Phobia Cure

## Sample Certificates







## **SUREN KOLKANKAR**

Founder & CEO - SK Consultancy

- International NLP Master Trainer
- Peak Performance Coach
- Motivational Speaker
- Corporate Trainer

Suren Kolkankar is the International Ambassador of NLP for India with ANLP International CIC UK and an Internationally Certified Master Trainer of NLP from The American Board of NLP (ABNLP) and ANLP International CIC UK. He holds the distinction of being the First Indian Master Trainer of NLP from India with ABNLP.

He is the Founder and CEO of SK Consultancy, a globally recognized and authorized institute for conducting all levels of Neuro-Linguistic Programming (NLP) training globally. Additionally, he holds credentials as an International Trainer of NLP certified by the International NLP Trainers Association (INLPTA) and is an Accredited Trainer of NLP by the ANLP International CIC.

A renowned motivational speaker and peak performance coach, Suren has dedicated his career to empowering individuals and organizations through NLP and personal excellence.

He hails from Goa, India and in his early years, he was fascinated with human psychology, behavior, and the workings of the mind. He immersed himself in reading more than 1000+ books on self-help, psychology, leadership, sales, philosophy, spirituality, marketing, neuroscience, and more.

He has been mentored by top industry experts in the field of personal growth and excellence and is forever encouraging the need for a mentor and a coach in everyone's life to realize their true potential.

As a speaker and trainer, he is known for his high-energy sessions, charismatic presence, and deep ability to inspire and transform lives. His unique approach, combining wisdom, integrity, and passion, makes him a sought-after mentor and guide in the world of NLP and personal development.

Suren carries a mission of creating leaders through his programs, and he mentors individuals to take charge of their life, leading to a more fulfilling life.

## **Bonuses**

## **BONUS 1**

## **Three months complimentary ANLP Professional Membership**

- **✓** Regular E-Updates
- Regular Connection via Community Cafes
- PDF subscription to Rapport Magazine
- Membership Certificate
- Members Profile and Dashboard
- Access to Private Members Groups on Social Media
- A FREE PDF copy of Acuity and the NLP Research Journal

- Members Logo
- Support for your Practice Group
- Share your case studies and success stories online
- Downloadable Resources
- Searchable Online Profile (Professional Database)
- Discounted Business Support Services
- √ 50% discount on Rapport Advertising

#### **BONUS 2**

You will get a lifetime access to our 10 hours of podcast sessions, of complete NLP Practitioner certification course.

Lifetime access to 10 hours of NLP Practitioner Podcast sessions

#### **BONUS 3**

You will receive lifetime access to our 10 hours of pre-study course of NLP Practitioner program.

> Lifetime access to 10 hours of pre-study course of NLP Practitioner

#### **BONUS 4**

You will receive lifetime access to our NLP Practitioner Techniques demonstration videos.

> Lifetime access to our NLP Techniques demonstrations

#### **BONUS 5**

You will receive access to attend Ten live monthly practice sessions (online).

> Access to attend our Monthly Practice Sessions

#### **BONUS 6**

You will get an access to repeat the entire course by only paying the admin fees.

**FREE Repetition** 

#### **BONUS 7**

As an alumni of the SK Consultancy tribe, you'll be part of a supportive network committed to consistency and continuous learning.

Post Training support

## Schedule & Fee structure

## Offline Course 4 Days

Goa: 01st - 04th May

Mumbai: 29th May - 01st June

Pune: 14th May - 17th June

Delhi: 19th - 22nd June

Hyderabad: 05th - 08th July

Bangalore: 10th - 13th July

Chennai: 11th - 14th December

## **INR 50,000**

- 4 Days classroom training
- Lunch & two times high tea
- ✓ Dual Certification
- ✓ Includes all 7 bonuses

#### Program policy

**Group Discounts:** We offer special group discounts for organizations or groups registering multiple participants. Please connect with our team for more details and customized pricing options.

**Discount Offer:** Register for both the NLP Practitioner and NLP Master Practitioner courses together and get a 10% discount on the total course fee.

**Registration Policy:** Once registration is completed, the amount paid is non-refundable. In the event of unforeseen circumstances preventing attendance, participants may request to reschedule their workshop attendance. Rescheduling requests must be made in writing and communicated to us before the start of the workshop.

## About us

At SK Consultancy, we believe in the power of human-centered leadership, recognizing that every person possesses untapped resources waiting to be unleashed.

Established in 2015 by Mr. Suren Kolkankar, a visionary Neurolinguistic Programming (NLP) Expert and Motivational Speaker, SK Consultancy is dedicated to guiding individuals towards holistic growth and self-actualization.

Whether you seek to enhance your personal growth journey or empower your team within a corporate setting, we offer tailormade solutions to suit your needs.

At SK Consultancy, we equip you with the magical tools needed to lead a purposeful, joyous life, where every challenge becomes an opportunity for growth. Join us on this transformative expedition and unleash the boundless potential that resides within you.





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